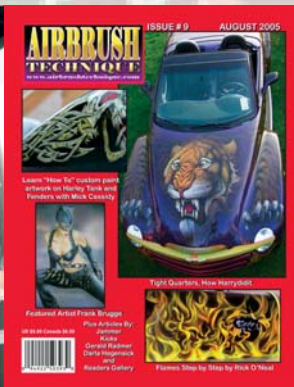
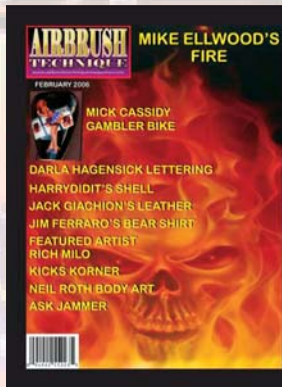


# 2008 Ad Rates



Airbrush Technique Magazine is the best magazine published to promote your airbrush, custom painting related products or services. Below are our 2008 ad rates, should you have any questions please call 1-352-622-1796. Thanks Don Johnson editor, owner Airbrush Technique Magazine

Ad Material Specifications: Printing process is web off set and the magazine is saddle stitched, 4/4 process on 80# coated gloss #3 paper.

Submitting Advertising material: We will work with you in just any format including digital files, PDF, Photoshop files how ever your art department would like to format it please have them contact us directly via e-mail don@airbrushtechnique.com or phone 1-352-622-1796. If you would like us to help you with type setting, layout, composition we would be happy to do so. Ad deadline please contact us we will work with you to get your ad placed in whichever issue you prefer.

Color or Black and White: We have no price difference between the two; whichever you feel will be most effective in your ad is fine with us.

Furnished Inserts: Please contact us with your needs, requirements we will be happy to work with you on getting your inserts into our next issue.

Classified Ads: \$75.00 per issue for a display ad - 40 characters per line, 6 lines per inch to include headline and address. Send your ad with check to: Airbrush Technique, 5378 SE13th Ter, Ocala, Fl. 34480

Mailing Instructions: Insertion orders, insertions, space con-

tracts, correspondence, art work, etc. should be addressed to: Airbrush Technique, 5378 S 13th Ter, Ocala, Fl. 34480 e-mail don@airbrushtechnique.com

Contract:

- 1) The publisher may reject any advertising at any time.
- 2) Cancellations or changes are not acceptable after the closing date given to you by the publisher.
- 3) All ads must be paid for in full at the time the ad is submitted unless another agreement has been come to with the publisher.
- 4) Advertiser and or agency jointly and severally will indemnify and hold harmless Airbrush Technique Magazine, Airhead Airbrush. Com, Inc. its officers, agents, employees against expenses including legal fees and loses resulting from publication of the content of the advertisement, including, without limitation, claims or suites for libel, violation of the right of privacy, copyright infringement, or plagiarism.

These are our terms and conditions for placing an ad in Airbrush Technique Magazine we take it that all advertisers have read and agree to the terms as stated above by submitting an ad to us for publication in Airbrush Technique Magazine.

## ADVERTISING ON OUR WEB SITES

[HOWTOAIRBRUSH.COM](http://HOWTOAIRBRUSH.COM)   
 [HOWTOCUSTOMPAINT.COM](http://HOWTOCUSTOMPAINT.COM)   
 [AIRBRUSHTECHNIQUE.COM](http://AIRBRUSHTECHNIQUE.COM)  
[AIRBRUSHARTISTMAGAZINE.COM](http://AIRBRUSHARTISTMAGAZINE.COM)   
 [AIRBRUSHTECHNIQUEMAGAZINE.COM](http://AIRBRUSHTECHNIQUEMAGAZINE.COM)  
[AIRBRUSHARTISTGALLERY.COM](http://AIRBRUSHARTISTGALLERY.COM)   
[AIRBRUSHINDEX.COM](http://AIRBRUSHINDEX.COM)   
[AIRBRUSHDIRECTORY.COM](http://AIRBRUSHDIRECTORY.COM)  
[AIRHEADAIRBRUSH.COM](http://AIRHEADAIRBRUSH.COM)

Advertising on our websites is all handled thru Commission Junction. Companies that place advertising in Airbrush Technique Magazine are eligible to have a 120 by 400 banner on the magazine web site as well as our airbrush forum web site.

If your company would like to get the word out about your products and or service sponsorship of a forum on airbrushtechnique.com is available for \$300.00 a month. With over 11,000 members and growing daily airbrushtechnique.com is the largest airbrush, custom painting forum on the Internet.

Call 1-352-622-1796 to learn more about marketing your product or service on our websites.



## AIRBRUSH TECHNIQUE MAGAZINE AD RATES

Dan Sullivan  
Realistic Fire

Kimmo  
Skin Tones

Liz French  
Harrydidit

Patrick Charuel  
Dog Portrait

Mick Cassidy  
She Flames

Kicks Korner

Ammer

Tops

Readers Gallery

### AD RATES

1X

3X

6X

**FULL PAGE**

**\$1000.00**

**\$800.00**

**\$400.00**

**TWO-THIRDS PAGE**

**call for rate**

**HALF PAGE**

**call for rate**

**HALF PAGE ISLAND**

**call for rate**

**ONE THIRD PAGE**

**call for rate**

**ONE QUARTER PAGE**

**call for rate**

**Commission:** We offer 15% commission to advertising agencies that bring us an advertiser.

### MECHANICAL REQUIREMENTS



**FULL PAGE**

**8 3/8" WIDE X 10 7/8" HIGH**



**ONE HALF PAGE ISLAND**

**4 5/8" WIDE x 7" HIGH**



**TWO-THIRDS PAGE**  
**4 5/8 WIDE x 10" HIGH**



**ONE THIRD PAGE**  
**4 5/8 WIDE x 7" HIGH**



**ONE - HALF PAGE HORIZONTAL**  
**7" WIDE x 4 7/8 HIGH**



**ONE QUARTER PAGE**  
**3 3/8" WIDE x 4 7/8" HIGH**



**ONE HALF PAGE VERTICAL**  
**3 3/8" WIDE x 10" HIGH**

**ADVERTISING SPACE IS LIMITED SO BOOK YOUR SPACE FOR THE NEXT ISSUE NOW!**

**Airbrush Technique**  
**5378 SE 13th Ter**  
**Ocala, FL 34480**  
**1-352-622-1796**